

WORLD'S PREMIER OFF-ROAD RACING SERIES
GRAND NATIONAL CROSS COUNTRY
AMA NATIONAL CHAMPIONSHIP

Watch Us!

RACERTV.COM



KAILUB RUSSELL
2019 NATIONAL
CHAMPION



CHARLIE MULLINS
2019 NATIONAL
CHAMPION



WALKER FOWLER
2019 NATIONAL
CHAMPION

GEARUP

RACERS COMMITTED TO EXCELLENCE IN THE CLASSROOM AND BEYOND

HELP YOUR STUDENTS STAY ON THE RIGHT TRACK!

TOPICS INCLUDE:

DREAM BIG! • STEP UP, NOT ON • SAFETY FIRST
WINNERS NEVER QUIT AND QUITTERS NEVER WIN

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MEDIA@GNCCRACING.COM

304.284.0084

WHAT IS GNCC?

The Grand National Cross Country Series presented by Specialized is the World's premier off-road racing series. The 2020 season marks the 46th year of championship GNCC Racing. Founded in 1975, the 13-round championship is produced exclusively by Racer Productions. Cross-country racing is one of the most physically demanding sports in the world. The grueling two and three-hour GNCC races lead as many as 2,400 riders through racetracks ranging in length from eight to 12 miles. With varied terrain, including hills, woods, mud, dirt, rocks, and motocross sections, GNCC events are tests of both survival and speed. The series draws talent from all over the U.S., Central America, South America, Europe, Japan, Australia and New Zealand. GNCC Racing is televised live on RacerTV.com.

WHAT IS GEAR UP?

We use the Friday of every race weekend to come to local schools and talk about four main topics that are important to GNCC, our racers, and your students! The topics we teach can be used in school as well as the real world. Every race we pick a select few GNCC racers, including the fastest female racer in the world, to visit and speak with students about these topics and experiences with their goals, bad days, and resilience to keep going. GNCC teaches kids that they can do whatever they put their mind to as long as they believe and put in the hard work!



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OUR PROGRAM INCLUDES 4 MAIN TOPICS

1. **Dream Big**
Short term vs long term goal setting
2. **Step Up, Not On**
How to deal with bullies in and out of school
3. **Winners Never Quit and Quitters Never Win**
Why it's important to never give up
4. **Safety First**
How to safely dress to ride a motorcycle or ATV

WHO WE ARE

Our group will consist of approximately 3-5 professional and amateur off-road motorcycle and ATV athletes who have extensive experience working with youth, in both academic settings and at the race track. Our racers are credible in the above topics for the following reasons:

1. **Goal Setting** - Throughout their journey to becoming one of the best in their sport, our athletes have learned how to set personal goals--both long term and short term--in order to outline their career path and lifestyle.
2. **Anti-Bullying** - Our athletes most likely were not involved in school-sponsored activities growing up, as they participated in racing outside the community. They can help students realize that everyone has a niche and through relatable experiences, show the importance of tolerance and acceptance of others.
3. **Never give up** - In cross country racing, these athletes compete for 2-3 hours at a time, battling through fatigue, difficult obstacles and tough competition. Mental toughness is a must and with a few key tips, the racers will relate their experiences on-track to education and life situations.
4. **Safety** - Racing motorcycles and ATV's is undoubtedly dangerous compared to most sports, but our racers want to stress the importance of safety gear and awareness while riding any type of motorized vehicle.





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WHAT IS THE SET UP?

Our goal is to speak to students as a group, preferably in an auditorium or gym setting. To visualize what our racers actually do, we would like to bring an ATV and motorcycle to display on the floor. The machines will not be started or used, but will provide a good visual.

HOW LONG WILL ASSEMBLY LAST?

The presentation will last for 40-45 minutes total. As athletes speak to the students, they will also take time to conduct interactive activities with the crowd. This may require volunteers to come in front of the group for a contest or game.

WHAT IS THE COST?

There is no cost for this program. GNCC Racers will use this opportunity to not only create a positive impact on students, but to inform them of the upcoming GNCC race in your community. In doing so, the athletes will give away promotional items such as FREE admission tickets and other special prizes.

CONTACT:

Dana Papanicolas

304.284.0084 | dana@mxsports.com

